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MULTIMEDIA PRODUCTION

DRE BLCKWELL

ABOUT ME

I love learning and building things. Innovation gets me excited—there's something about the problem-solving that feels like being a kid again. I work across music, film, photography, and code, basically anything creative. Right now I'm focused on videography and video editing, but I'm always branching out into photography, graphic design, audio, and the occasional app just to keep my brain engaged.

EDUCATION

- [2018 - 2022] **BACHELOR OF ARTS IN MULTIMEDIA STUDIES**
Florida Atlantic University | 2018 - 2022
- [2025 - 2025] **CS50X - INTRODUCTION TO COMPUTER SCIENCE**
Harvard University | Completed 2025
- [2019 - 2020] **PATON MARKETING INTERNSHIP**
Specializations: Video Editing, SEO Optimization, Social Media Marketing

WORK EXPERIENCE**MULTIMEDIA PRODUCER | VALUETAINMENT (PATRICK BET-DAVID)**

- Initially hired as Graphic Designer, rapidly expanded across videography, photography, and production management due to multimedia background
- Filmed high-profile events featuring Tony Robbins, Martha Stewart, and David Falk within first month
- Produced content generating 10M+ engagements across network's 4B+ views and 10M+ subscribers
- Created graphics for 1M+ view videos and comedy sketches contributing to 300K+ subscriber growth

VIDEOGRAPHER, EDITOR & PRODUCER | VIEWPOINT BY DENNIS QUAID & EMPOWERED BY MEG RYAN

- One of four primary videographers managing complete production pipeline for interview segments filmed nationally and internationally
- Traveled on runs lasting weekends to months, handling location scouting, equipment selection, crew coordination, and technical setup
- Conducted on-camera interviews with governors, CEOs, athletes, and celebrities while managing camera settings and audio
- Operated with 1-to-1 shoot-to-edit ratio—backing up footage to cloud during runs, then editing remotely upon return for efficient turnaround

VIDEOGRAPHER & EDITOR | KALA MARKETING GROUP

- First professional position beginning before college graduation as sole videographer in small operation
- Traveled to automotive dealerships (Jeep, Toyota, Nissan, KIA, Hyundai, Tesla, Ford) producing comprehensive debut media packages
- Created digital catalogs, commercials, short-form content, and testimonials
- Managed entire production cycle independently—flying to locations, shooting content, editing before tight deadlines

Client Portfolio

- Flying Solo - Paris Fashion Week
- Planet Fashion - Miami Swim Week
- Alyk - Warped Tour
- Daylily - Florida Groves Festival
- Sterling Forever - Boca Raton
- Ahmic Aerospace - Ohio
- Shelton Vineyards - NC
- Mill Pond Estate - Tampa
- Invisible House - Joshua Tree
- Kudos Smart Wallet - California
- Alara Jewelry - Montana
- EY Nottingham - Ohio
- Rutgers University - New Jersey
- Lou Bachrodt Chevrolet - Florida
- Bill Seidle Nissan - Florida
- Potamkin Hyundai - Atlanta
- Flying Solo - Paris
- Planet Fashion TV - Miami
- Polaris - Florida
- Celsius Energy Drink - Miami
- Melo Seltzer - Fort Lauderdale
- Alpha Cycles - Miami
- Paton Marketing - Deerfield
- Kala Marketing - Delray Beach
- DropTop Social - Delray Beach
- Podpopuli - Boca Raton
- FAU Graduation Coverage

**Bachelor of Multimedia Studies
Florida Atlantic University, Boca Raton
Graduated in 2022**

Foundry Venture Capital Segment

Interviewed Jeremy Bloom - CEO of X Games and Olympic Medalist

Vault 2025

Filmed Tony Robbins, Martha Stewart, and David Falk get interviewed by Patrick Bet David in front of 10 thousand people.

Synopsys Corporate Interview

Sat down with CEO Sassine Ghazi and founder Aart de Geus to explore semiconductor innovation and its global impact on technology evolution

CUNY School of Professional Studies, NYC

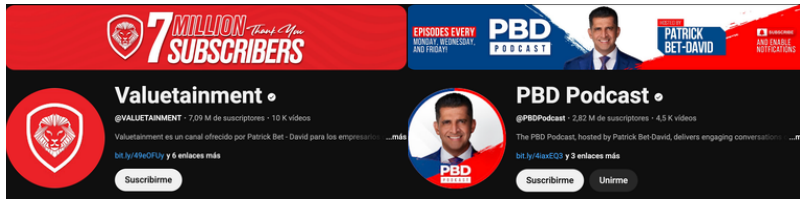
Interviewed Bob Kahn, internet pioneer and recipient of the National Medal of Technology (1997), Charles Stark Draper Prize (2001), and Prince of Asturias Award (2002)

Rare Gemstones Company, Kenya

Documented sustainable gemstone mining operations; filmed underground mining operations including dynamite systems, interviewed local tribes, miners, polishers, and sellers for comprehensive storytelling

Data Driven Portfolio

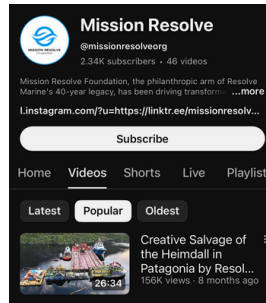
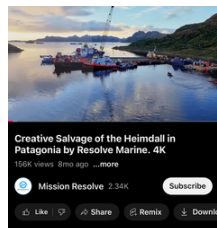
Client: Valuetainment



- 10M Subscribers on Youtube
- 432 Pieces of content a week
- 6B+ Views across all platforms
- 5M+ Million followers on Instagram
- 6 Live podcasts a week
- Consistent min of 20k live viewers per stream.

Client: Mission Resolve

- Video Editing
- Sound Design

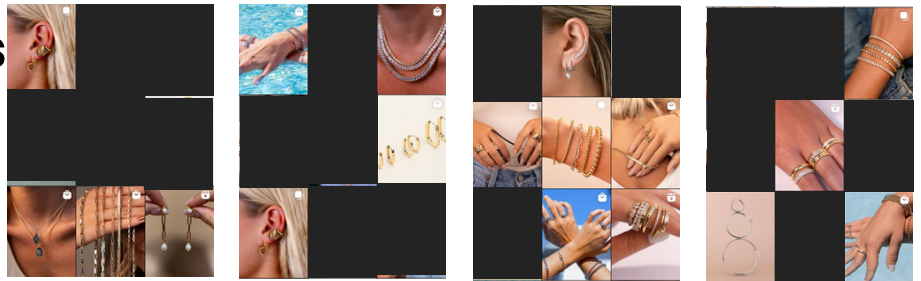


**201K
Views on
Youtube**

Client: Sterling Forever

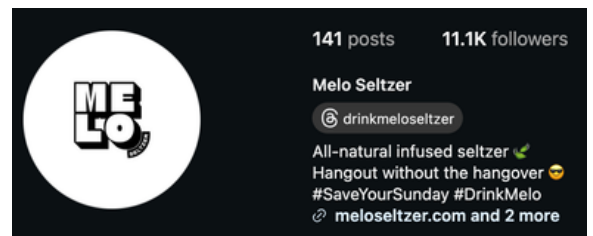
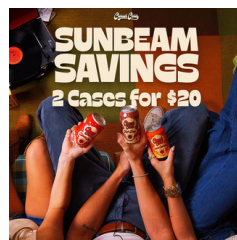
**125K
Followers**

- Videography
- Photography
- Video and Photo Editing



Client: United Beverage

11.1K Followers



Client: Kala Marketing

- Videography
- Photography
- Video and Photo Editing

15
Accounts
Managed



Of our clients' digital footprint was made by our me. Catalogues, OTT commercials, and social media campaigns.