

PHONE

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**MULTIMEDIA PRODUCER**

DRE BLCKWELL

ABOUT ME

A multimedia producer with 15 years of creative experience rooted in music production and storytelling. Combining technical mastery across video, photo, audio, and design with strategic insight from data-driven content that has generated tens of millions of impressions. Skilled at seamlessly moving between pre-production planning, on-set execution, and post-production delivery—working efficiently in small teams or large corporate environments. Recently expanded expertise through Harvard's CS50X to integrate AI automation systems that enhance workflow without compromising quality. Fluent in English and Spanish with conversational Portuguese, bringing a global perspective to every project.

EDUCATION

[2018 - 2022]

**BACHELOR OF ARTS IN
MULTIMEDIA STUDIES**Florida Atlantic University |
2018 - 2022

[2025 - 2025]

**CS50X - INTRODUCTION TO
COMPUTER SCIENCE**Harvard University |
Completed 2025

[2019 - 2020]

**PATON MARKETING
INTERNSHIP**Specializations: Video Editing,
SEO Optimization, Social
Media Marketing**WORK EXPERIENCE****MULTIMEDIA PRODUCER | VALUETAINMENT (PATRICK BET-DAVID)**

- Initially hired as Graphic Designer, rapidly expanded across videography, photography, and production management due to multimedia background
- Filmed high-profile events featuring Tony Robbins, Martha Stewart, and David Falk within first month
- Produced content generating 10M+ engagements across network's 4B+ views and 10M+ subscribers
- Created graphics for 1M+ view videos and comedy sketches contributing to 300K+ subscriber growth
- Maintained brand consistency across creative disciplines in fast-paced team environment

VIDEOGRAPHER, EDITOR & PRODUCER | VIEWPOINT BY DENNIS QUAID & EMPOWERED BY MEG RYAN

- One of four primary videographers managing complete production pipeline for interview segments filmed nationally and internationally
- Traveled on runs lasting weekends to months, handling location scouting, equipment selection, crew coordination, and technical setup
- Conducted on-camera interviews with governors, CEOs, athletes, and celebrities while managing camera settings and audio
- Operated with 1-to-1 shoot-to-edit ratio—backing up footage to cloud during runs, then editing remotely upon return for efficient turnaround

CONTENT CREATOR & VIDEOGRAPHER | KALA MARKETING GROUP

- First professional position beginning before college graduation as sole videographer in small operation
- Traveled to automotive dealerships (Jeep, Toyota, Nissan, KIA, Hyundai, Tesla, Ford) producing comprehensive debut media packages
- Created digital catalogs, commercials, short-form content, and testimonials
- Managed entire production cycle independently—flying to locations, shooting content, editing before tight deadlines

Client Portfolio

- Paris Fashion Week 2023
- Miami Swim Week 2023
- Warped Tour 2025
- Florida Groves Festival 2024
- Sterling Forever - Boca Raton
- Ahmic Aerospace - Ohio
- Shelton Vineyards - NC
- Mill Pond Estate - Tampa
- Invisible House - Joshua Tree
- Kudos Smart Wallet - California
- Alara Jewelry - Montana
- EY Nottingham - Ohio
- Rutgers University - New Jersey
- Lou Bachrodt Chevrolet - Florida
- Bill Seidle Nissan - Florida
- Potamkin Hyundai - Atlanta
- Flying Solo - Paris
- Planet Fashion TV - Miami
- Polaris - Florida
- Celsius Energy Drink - Miami
- Melo Seltzer - Fort Lauderdale
- Alpha Cycles - Miami
- Paton Marketing - Deerfield
- Kala Marketing - Delray Beach
- DropTop Social - Delray Beach
- Podpopuli - Boca Raton
- FAU Graduation Coverage

Bachelor of Multimedia Studies
Florida Atlantic University, Boca Raton
Graduated in 2018

Foundry Venture Capital Segment

Interviewed Jeremy Bloom - CEO of X Games and Olympic Medalist

Synopsys Corporate Interview

Sat down with CEO Sassine Ghazi and founder Aart de Geus to explore semiconductor innovation and its global impact on technology evolution

CUNY School of Professional Studies, NYC

Interviewed Bob Kahn, internet pioneer and recipient of the National Medal of Technology (1997), Charles Stark Draper Prize (2001), and Prince of Asturias Award (2002)

USVIEDA, St. Thomas

Conducted sustainability-focused interview with Governor Albert Bryan Jr.

Rare Gemstones Company, Kenya

Documented sustainable gemstone mining operations; filmed underground mining operations including dynamite systems, interviewed local tribes, miners, polishers, and sellers for comprehensive storytelling

Data Driven Portfolio

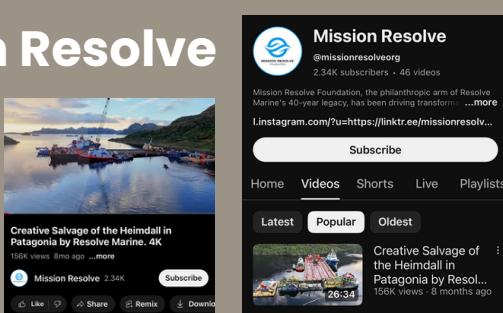
Client: Valuetainment



- 10M Subscribers on Youtube
- 432 Pieces of content a week
- 6B+ Views across all platforms
- 5M+ Million followers on Instagram
- 6 Live podcasts a week
- Consistent min of 20k live viewers per stream.

Client: Mission Resolve

- Video Editing
- Sound Design

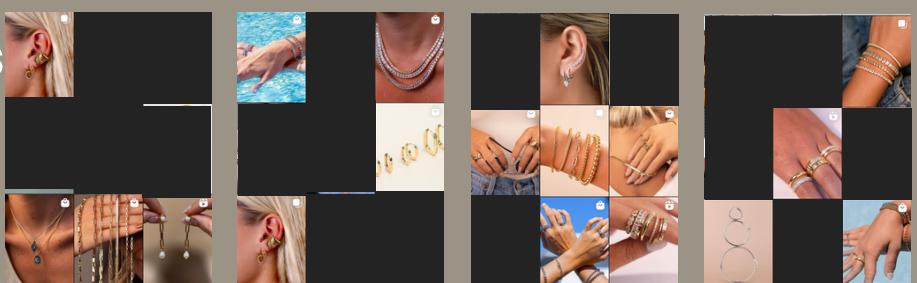


201K Views on Youtube

Client: Sterling Forever

- Videography
- Photography
- Video and Photo Editing

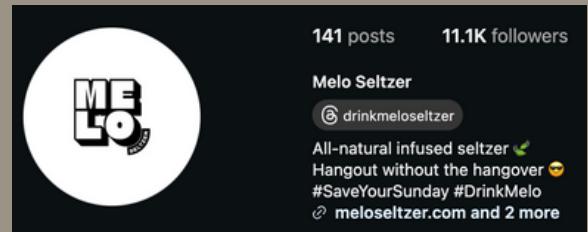
125K Followers



Client: United Beverage



11.1K Followers



Client: Kala Marketing

- Videography
- Photography
- Video and Photo Editing

15
Accounts
Managed

100%

Of our clients' digital footprint was made by our team. Catalogues, OTT commercials, and social media campaigns.